

# 2023年(第十二届)国际炼焦煤市场高峰论坛

12th Global Coking Coal Market Summit 2023

## Conference Brochure

Mar 29-30, 2023  
Taiyuan, Shanxi

## About Us

Fenwei Digital Information Technology Co., Ltd., established in 1998, is China's earliest and most-reputable independent services provider and consultant in the coal industry. Its area of expertise range from consulting, analytics, technical solutions and benchmarks, etc. Fenwei has been helping major overseas companies set foot in China for more than 20 years and has developed long-term partnerships with many clients thereafter, and is renowned for its ability to gaze into the niche and opaque Chinese coal space with internationally accepted perspectives and conducts. With nearly 100 industrial veterans, Fenwei adopts methodologies, tools, and 'know-hows' for its works and established exclusive indices and database.

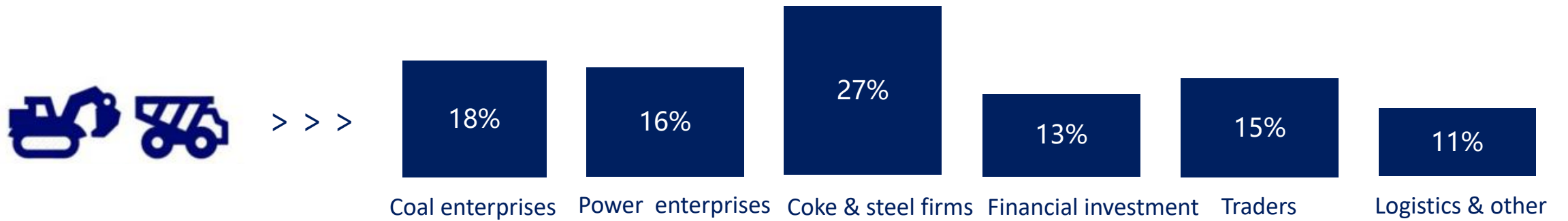
Sxcoal – the main information platform of Fenwei – is a pioneer in tracking coal market information and has attracted more than 140,000 registered members, and its professional service has expanded to the world.



# Constantly recognized by famous enterprises



# Diversified clients background



# Summit Introduction

China has seen more variables in the coking coal market alongside further release of domestic coal production capacity, crossover of coking coal into the thermal coal market, high Mongolian coal shipments and resumed imports from Australia. Such changes have and would continue to impact the market dynamics. Further analysis of their sustainability would help prepare us for the days ahead.

Against this backdrop, how will steel mills and coking plants adjust their inventory strategy? Whether the marginal recovery of real estate sector could reinject vitality to the market? Where will coking coal prices head for in 2023? These are all hot topics require further understanding and deliberation.

This Summit will invite coal industry experts and representatives from up- and down-stream enterprises to discuss and share their insights on the supply and demand dynamics in domestic and import coking coal markets as well as coke and steel industries.

**Organizer:** Sxcoal

**Time:** 29 Mar, 2023 (registration); Mar 30 (the summit)

**Venue:** Sunshine Plaza Taiyuan Downtown, Taiyuan, Shanxi



# Summit Agenda

- China's Macroeconomic Outlook
- Coal Industry & Policy Analysis
- Steel Industry Analysis & Outlook
- Coke Industry Analysis & Outlook
- Coking Coal Supply-Demand Analysis & Outlook
- Steel & Coke Firms' Feed Coal Specifications & Technical Parameters Changes
- Australian Coking Coal Import Analysis & Outlook
- Mongolian Coking Coal Import Analysis & Outlook
- Russian Coking Coal Import Analysis & Outlook
- Coking Coal Delivery after Futures Contract Change

# Summit Venue

## HOTEL INFORMATION

Sunshine Plaza Taiyuan Downtown is surrounded by Qinxian commercial hub, which leads the fashion and culture in Taiyuan. The hotel offers convenient access to Sunshine International Business Center right on the left and diversified business center, including Wangfujing shopping plaza on the right. The commercial complex, with nearly 130,000 square meters has become a new landmark in this region. The surrounding area has complete supporting facilities, abundant business forms and convenient transport, providing great convenience for your stay, travel, shopping and entertainment in Taiyuan.

Distance to Taiyuan South Railway station: 7.8km, 20 minutes by taxi

Distance to Taiyuan Wusu Airport : 14km, 30 minutes by taxi

Accommodation booking: please quote "Fenwei" when booking to enjoy discounted prices.

Hotel booking contact: Liu Jing;

Mobile: 86 184 3434 5233;

email:bdm1@sunshineplazatyd.com.

Address: No.109 Changzhi Road, Taiyuan, Shanxi Province, P. R. China (中国山西省太原市  
长治路109号)

Website: <http://www.yblbg.com/index.html>





# Summit Registration

Type	Member	Non-Member
On-site participation	USD 800/person	USD 1,000/person
	The fees include conference fee, conference documentation, meal; accommodation and transport fees are not covered.	
Virtual participation	USD 288/person; Chinese-English simultaneous interpretation is available during the conference; relevant presentations and video recaps are covered.	

## Registration:

Join the summit by clicking <http://sxcoal88.mikecrm.com/Xf4ciC5>;  
or contact Gina Cao at +86 133 1343 4090 or [gina.cao@fwenergy.com](mailto:gina.cao@fwenergy.com).



# Summit Sponsorship

No.	Item	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Banquet Sponsor
		¥ 100,000	¥ 80,000	¥ 60,000	Negotiable
1	Listed as the sponsor of the conference, display the company LOGO+name on the background of the conference registration center and the main background	√	√	√	√
2	Display the company LOGO+ name in the conference brochure and conference-related publicity materials	√	√	√	√
3	Colored advertisements and introductions of the company can be published in the conference brochure	√			
4	Enjoy 1 VIP guest seat	√	√	√	√
5	Enjoy the attendance quota	5	3	2	3
6	Enjoy 1 large booth (standing on the same floor as the venue)	√	√	√	√
7	Enjoy 1 large printing exhibition shelf (standing on the same floor as the venue)	√			√
8	Enjoy 1 X-exhibition shelf (standing on the same floor as the venue)		√		√
9	Enjoy the advertising space on the homepage of our official website for 1 month	√	√	√	
10	Play company promotional videos during meeting breaks	√	√		
11	30 minutes keynote speech	√			
12	Company brochure to be placed in bag and distributed to attendees together with our conference documentation.	√	√	√	√
13	One free pass for coal salon activities hosted by Sxcoal, valid for one year	√	√	√	√
14	Banquet title, speech, welcome background, company promotional video during banquet, banquet invitation and meal coupon design, 1 VIP seat at the main, enjoy 10 banquet invitations				√

# Summit Sponsorship

No	Option	Item	Price	Chances	Standard & Remarks
1	Venue Advertisement	Large Booth	30,000	5	3m×3m (including desk, chair, power supply, spotlight) in exhibition hall; one free conference pass
2		Large Painting Exhibition Shelf	10,000	4	3m×2m (free design and painting) in main venue
3		X-exhibition Shelf	3,000	10	0.8m×2m in prominent location of venue
4		Hanging Flag	5,000	10	1m×1.5m on above both sides of main venue
5	Conference Supplies Advertisement	Bag	20,000	1	Display company information
6		Company Brochure in Package	10,000	5	Company brochure to be placed in the bag and distributed to attendees together with our conference documentation
7		Conference Supplies Title Sponsor	10,000	1	Company logo to be labeled on conference notebooks, name plates, or meal ticket (one option available)
8		Drinking Water Sponsor	10,000	1	Company logo to be labeled on water bottles, no need to provide water
9		Conference Pass	10,000	1	Display company information on the back of the conference pass
10		Conference Meal Vouchers	10,000	1	Display company information on the back of conference meal voucher
11	Profound Market Promotion	Keynote Speech	30,000	2	Keynote speech 30 minutes
12		Promotion Video	20,000	4	Scrolling playback on the large screen in the main venue during breaks
13		Live streaming Sponsor	20,000	4	Inserts company advertisements on the conference live-streaming platform
14		Conference Gift Sponsor	Negotiable		Free gifts to be given to participants for company promotion.
15	Other Sponsorship	Customer Exchange, Conference Co-organizing, etc.	Negotiable		Customize special devices or display methods according to sponsor's special needs



# Summit Sponsorship

## Large Booth



## X-Exhibition Shelf



## Large Painting Exhibition Shelf



# Summit Sponsorship

## Sponsor—Bag



正面

背面

## Sponsor—Name Plates



Front

## Sponsor—Meal Ticket



Front



Back



Back



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